



power of photos in web

- + show the best & forget the rest - picking the right images?
- + gallery format style; Blog style, Slideshow, Filmstrip, Thumbnails
- + image size, image sharpening, watermark, © foto credit
- + mobile photo posts

show the best & forget the rest

What do you want to present in your gallery ?

Define your visual message and select the right pics !

How many images in any particular gallery ?

It depends on the picture story. less is always more.

We live in visual overload so don't bore your viewers.

No image is better than a bad image.

Take your web 2.0 photography seriously !





What is the best way to present your photo galleries ?
blog style - slideshow - filmstrip - thumbnails
Decide which style will best represent the gallery.

**JPEG - sRGB - Quality 60 - image size 800 or 960 - 72 dpi Embed Metadata
sharpen image for web. © photographer - company name**

Keyword all images with name of company, industry, city, country.
In english and german?



mobile post

Posting from mobile phones is so easy that we forget about the photo quality.

Here you can post striking images with a bit of time, effort and the right apps.



We all know photography on the web is important !
So important, we must take more effort and care today
to show off what we all have to offer.
The right images, interesting presentation, unique style,
and best possible quality, will make you look even better!